Appendix 4 - How rating scores are calculated

Rating is a system recommended by Snap, the company who provide the consultation system used to collate and make the analysis of the Summer 2018 Budget Consultation results.

To establish the overall views of all those participating in this survey, priority selections made by respondents are given extra weight if chosen as a 'high priority' compared with those chosen as 'low priority. This is called 'rating' and is achieved by attributing a weighted score (+3 for 'high priority', +2 for 'medium priority', +1 for 'low priority' and 0 for 'no opinion') to the number of responses received.

For example:

Regarding priorities for 'Emptying your bins and running the recycling service':

2154 respondents selected this as 'high priority' = (+3) x 2154 = 6462

203 selected 'medium priority' = (+2) x 203 = 406

24 selected 'low priority' = (+1) x 24 = 24

So, the overall rating for this priority

6462 + 406 + 24 = 6892

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To achieve a maximum 100%, all respondents with an opinion would need to have selected a priority as 'high priority' resulting in a rating score of (+3) x (number of respondents) i.e. (+3) x (2154 + 203 + 24) or 7143

The overall priority score, expressed as a percentage, for 'Emptying your bins and running the recycling service' is therefore 6892/7143 = 96.49%